

For Immediate Release

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NEW TITLE ACQUISITION ANNOUNCEMENT AT BANDAI'S "BLACK SUNDAY" ON DECEMBER 14th

December 11, 2008 (Cypress, Ca) – Bandai Entertainment Inc. revealed today that it will be announcing a new anime acquisition this weekend December 14th at its free "Black Sunday" event at the Downtown Independent theater in Los Angeles.

"Sorry no hints, but this will be a VERY unique announcement and the only way to hear it first is to come to 'Black Sunday,'" said Robert Napton, Director, Marketing for Bandai Entertainment.

The free event, which begins at 12:00 p.m., will also feature a "Black Sunday" style sale of highly discounted Bandai Entertainment DVDs in the lobby just in time for the holiday season as well as a free public screening of GUNBUSTER THE MOVIE and FREEDOM from their HONNEAMISE label in Blu-ray High Definition and Dolby TrueHD.

The Downtown Independent (formerly ImaginAsian Center) is located in downtown Los Angeles at 251 South Main Street, Los Angeles, Ca 90012. www.downtownindependent.com or <http://www.myspace.com/downtownindependent>

PARKING INSTRUCTIONS: The best place to park is the lot directly behind the theater which is located on S. Spring Street.

www.bandai-ent.com

About **Bandai Entertainment Inc.** www.bandai-ent.com

Bandai Entertainment Inc. is a subsidiary of Namco Bandai Holdings (USA) Inc. and the premier distributor of Japanese animation on DVD and programming for television broadcast in North America. Titles include *Gurren Lagann*, *Gundam 00*, *Lucky Star*, *The Girl Who Leapt Through Time*, *Sword of the Stranger*, *The Melancholy of Haruhi Suzumiya*, *Cowboy Bebop*, *Outlaw Star*, *Escaflowne*, *Ghost in the Shell: Stand Alone Complex* and many more.

About **HONNEAMISE**

HONNEAMISE (pronounced "Oh-Nee-A-Meese") refers to a kingdom located in an imaginary planet similar to earth. That kingdom became the setting for the first Bandai Group film production "Royal Space Force: The Wings of Honneamise," in 1987 and is the name of the premium label for Bandai Visual's domestic and international releases.